



To the

**parties interested in the event
UNITI Card and Automation Forum**

by email
12.11.2018

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UNITI Cards- und Automations-Forum

9.+10. January 2019 in Hamburg
„Refueling to Mobile Commerce
– the Key to new Mobility”

- Programme incl. registration form
- Hotel booking information
- Management meeting "Meet the MÖG"

In short: Looking back on a decade of growing interest, the **UNITI Card- and Automation-Forum** enters its 10th round. We are pleased to send you the invitation including the program and registration form.

Dear Sir or Madam,

For the 10th time, UNITI is organizing the "**UNITI Card- and Automation-Forum**" in cooperation with the consultancy **stolte consult**.

The event will take place on **9.+10. January 2019** at the **Grand Elysée Hotel** in Hamburg Rothenbaumchaussee 10 | 20148 Hamburg Tel: 040-41412-0 | www.grand-elysee.com

We are pleased to present you the **programme leaflet** of this 2-day conference with back registration form. Please send the completed registration form to Fax: +49 (0)30-755414-366 or raschemann@uniti.de latest till **4th January 2019**. Upon receipt of your registration you will receive a confirmation of participation as well as an invoice, which will become due upon receipt. Since the number of participants is limited, the registrations will be considered according to the order of registrations received.

Please note on the registration form, if you would like to take part in the evening event (included in the price) in addition to the two-day forum. Please also choose your two priorities for workshop participation (urgently required)! The allocation of the workshop places takes place after receipt of your registration.

The cooperation between UNITI and the consultancy **stolte consult** is both a constant and a guarantor of success. The UNITI Card- and Automation- Forum now functions as the (central) European industry platform for the petroleum industry and provides targeted information on strategic developments and trends in the petrol station business relating to vehicle-based mobile commerce and digital marketing, as well as on national and European card and payment services and their significance for petrol station companies, vehicle manufactures and payment service providers.

UNITI Federal Association of medium-sized oil companies

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UNITI Bundesverband mittelständischer Mineralölunternehmen e. V.

It will also highlight changes in the petrol station ecosystem, along with changing value chains, as well as the resulting new business opportunities and opportunities for mineral oil companies.

The large industry rounds on both days of the forum provide an intensive exchange of information and opinions at top level on the relationship of the petroleum industry to the automotive and banking industry as well as payment service providers. With your personal workshop selection (max. 2), you set individual topics in addition to the lecture papers and discussion forums on topics that you specifically want to deepen.

In addition to the subject-specific part, the Forum will also offer a networking get-together in the form of a festive communicative evening event.

As always, the guiding idea of the forum is to encourage industry networking and cross-border exchange. This is especially important against the backdrop of the radical changes that are looming in the industry as well as the entire petrol station ecosystem: Digitalisation, emission-reduced vehicles, autonomous driving and connected mobility concepts will have enormous impacts. In order to meet all this in the truest sense of the word and to be able to take advantage of the ideas for the integrated, connected and sustainable mobility of tomorrow, we have created the **management meeting format "Meet the MÖG"** in addition to the previous forum which will take place on the **afternoon of the 8th of January** and which, as an innovation mobility, technology and start-up forum, offers companies the opportunity to present their business ideas and concepts to the participating oil companies in short management meetings and at contact booths. Further and more detailed information on this format will also be available in short.

In the conference hotel Grand Elysée a **room contingent** has been reserved for the conference participants under the keyword "UNITI Forum":

- Single room 163,00 € per room / night
- Double room 198,00 € pro room / night
- All prices include breakfast, taxes and fees

As usually, you can make the room reservation by fax (form enclosed).

If you have any further questions, please contact Mrs. Stephanie Raschemann
Tel. 030 - 755 414 -348 or by e-mail to raschemann@uniti.de.

Best regards

RA Elmar Kühn
General Manager UNITI e.V.

Jens Stolte
Owner stolte consult

Enclosures